

The Places We Need

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Outline

- Purpose of this presentation
 - To briefly prompt thinking about the way we usually plan/design, and
 - To question whether we now need to include additional considerations in a structured way.

We are shaped by experience

But first,

- I would like you to give just a moments thought to a place that is really special to you or a place where you had a deeply personal sense of well-being.
- I am not going to ask you what comes to you but would just like you to have those thoughts in mind as go through this short presentation.

Cadbury

- What motivated him to plan Bournville? Read Chocolate Wars by Deborah Cadbury, Harper Press
- Garden cities and New Towns e.g. Milton Keynes



Christopher Alexander – Pattern Language



Maslow's hierarchy of needs

- End of a period of growth, now in transition
- Politicians' dilemma, how to deliver/encourage a different set of values
- Big Society, Gross National Happiness, ONS survey on well-being – a start but.....
- Perhaps should look to Maslow.....

Maslow 1 - basic



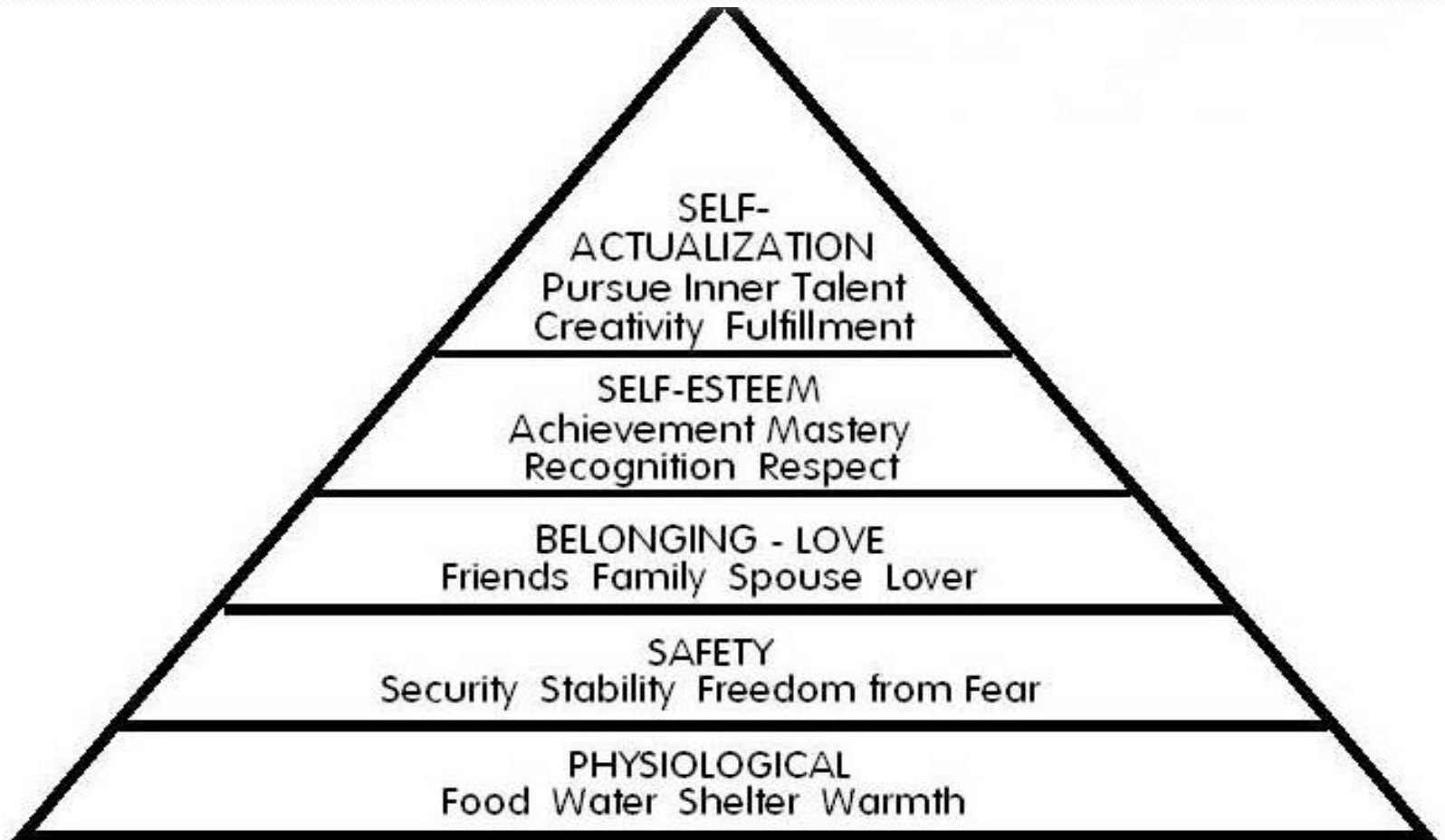
Maslow - Expanded



Places and Maslow

- Can this approach be used to come up with a framework or rationale for trying to provide a range of supportive environments/places that relate to peoples' needs?

Maslow – places basic



Maslow expanded - places

- Cognitive needs: knowledge, meaning, self-awareness
- Aesthetic needs: beauty, balance, form etc
- Self-actualisation: personal growth, self-fulfilment
- Transcendence/ Spiritual: helping others to self-actualise, seeing oneself as part of a greater whole

Requirements change with age/gender/personality

- Age
- Gender
- Capacity
- Introvert/Extrovert

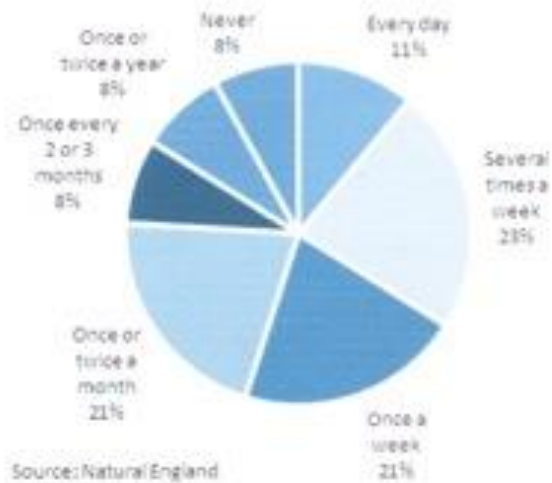
My current place priorities

- Access to the natural world, seasonality, abundance
- Places for reflection, quiet, privacy, delight, beauty, wonder
- Space to be creative

ONS

- Well-being still stuck in crude measurement

Figure 21: Frequency of visiting the natural environment (1), 2011/12
England



Where next

- More academic research
- Finding out what others know and think
- My e-mail address: eiluned.morgan@elmtwo.com

Found in the Alhambra, Granada, Spain

- We never did find it!

